

ONIGIRI SHOP

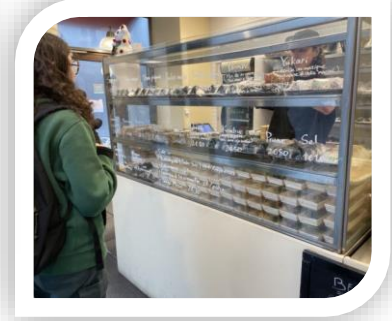
— Japanese national fast food to foreign cultures —



Business Concept

“ONIGIRI” for quick and easy take-out

In the highly competitive and chaotic world of food style stores, the future holds the promise of "ONIGIRI", a tasty, convenient, and hearty food with a Japanese flavor. ONIGIRI" is a tasty and easy-to-operate restaurant. The space-saving, easy-to-operate business can be opened not only as an eat-in restaurant, but also as a delivery business, This fast food business model is based on the concept of small capital, short payback, space saving, and easy operation.



Onigiri Menu Concept

Freshly made "ONIGIRI"

There are many foods that can be served in large portions, but "ONIGIRI" is the one that can differentiate itself among them. In-store cooking allows for low-cost menu development, and customers can be offered inexpensive, hearty, and delicious "ONIGIRI" food.



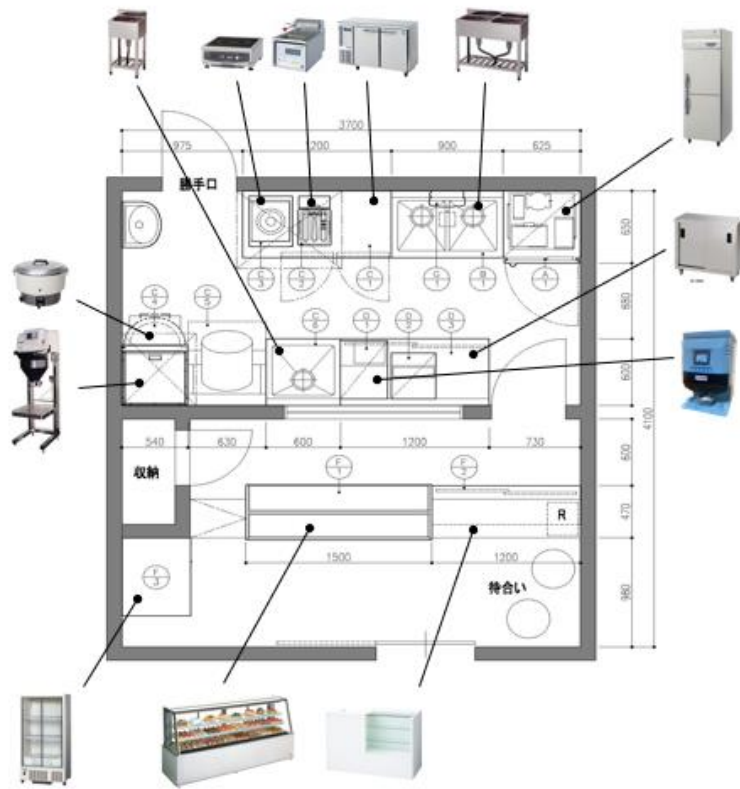
Attractive and presentable Japanese cultural food with a cross-cultural feel

"ONIGIRI" is a simple yet attractive food with an Asian flavor and presence, reminiscent of fast food and Japanese culture. "ONIGIRI" has a Japanese image, but also matches with all kinds of ingredients from overseas. The taste and impactful appearance of "ONIGIRI" attracts and delights people of all nationalities and ages. The ease of eating "ONIGIRI" in one hand matches the style of foreign countries.

Easy Operation & Kitchen equipment

“ONIGIRI SHOP” for easy operation and early opening

ONIGIRI SHOP is a business model that does not require expensive capital investment and is easy to expand into chains or franchises. ONIGIRI SHOP does not require complicated and difficult store and kitchen designs like restaurants, and does not require a long preparation period.



— Rice Washing Machine —

It washes rice and calculate water volume



— Rice Serving Machine —

It serves rice with designated weight automatically

Only 2 machines are required. Other items are purchased in your local market.

New Business Model in the world

Japan's national food = ONIGIRI

Japanese people love "ONIGIRI"

"ONIGIRI" is a staple in convenience store food corners and lunch boxes. "ONIGIRI" has become even more popular and evolved with the boom of "ONIGIRI specialty shops" in Japan. "ONIGIRI" is popular among people of all ages, from children to adults, and among men and women alike, and like sushi, has been spreading to other countries as well. The food style, which is easy to prepare and operate for those who serve it, and matches all kinds of ingredients, including Japanese, Western, Chinese, and Korean food, is attracting attention as one of the fast food business models.



New Global Business Model

The Japanese food market in countries around the world is expected to continue to expand and grow due to the increasing global demand for Japanese food such as sushi, onigiri, ramen, udon, etc. As a new business model for your country's changing food culture with the times, the "ONIGIRI SHOP," which can be opened with small capital, short payback, space saving, and easy operation, is fully expected to continue in the future.

Let's start the new business in your country.